



## PRIVACY POLICY

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Last modified: September 26, 2017

La Cosecha, Inc. (“**La Parrilla**” or “**We**”) respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect from you or that you may provide when you visit the website [www.laparrilla.com](http://www.laparrilla.com) (our “**Website**”) and our mobile application (“**Mobile App**”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect on this Website and Mobile App or in emails, texts, any analytics software used to track and analyze volume and information from our visitors, and other electronic messages between you and this Website/Mobile App. It does not apply to information collected by us offline or through any other means, including on any other website or mobile application operated by La Parrilla or any third party (including our affiliates and subsidiaries) or any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the Website/Mobile App

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website/Mobile App. By accessing or using this Website/Mobile App, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website/Mobile App after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

1. **Children Under the Age of 13.** Our Website/Mobile App is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Website/Mobile App. We do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at [legal@laparrilla.com](mailto:legal@laparrilla.com).
1. **Information We Collect About You and How We Collect It.**
  - 1.1. We collect several types of information from and about users of our Website/Mobile App, including information: (i) by which you may be personally identified, such as name, postal address, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline (“**personal information**”); (ii) that is about you but individually does not identify you; and/or (iii) about your internet connection, the equipment you use to access our Website/Mobile App and usage details.
  - 1.2. We collect this information (i) directly from you when you provide it to us, and (ii) Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
2. **Information You Provide to Us.**
  - 2.1. The information we collect on or through our Website/Mobile App may include: (i) information that you provide by filling in forms on our Website/Mobile App (including information provided at the time of registering to use our Website/Mobile App, subscribing to our service, contacting us, or requesting further services); (ii) records and copies of your correspondence (including email addresses), if you contact us; and (iii) details of transactions you carry out through our Website/Mobile App and of the fulfillment of your orders. We may ask you for information when you report a problem with our Website/Mobile App. You may also be required to provide financial information before placing an order through our Website/Mobile App.
  - 2.2. You also may provide information to be published or displayed (hereinafter, “**posted**”) on affiliated social media platforms such as LinkedIn, Facebook, Instagram, Google+, Twitter, etc. (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk.

### 3. Information We Collect Through Automatic Data Collection Technologies.

- 3.1. As you navigate through and interact with our Website/Mobile App, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including (i) details of your visits to our Website/Mobile App (including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website/Mobile App), and (ii) information about your computer and internet connection (including your IP address, operating system, and browser type).
- 3.2. The information we collect automatically is statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website/Mobile App and to deliver a better and more personalized service, including by enabling us to estimate our audience size and usage patterns and store information about users' preferences.
- 3.3. The technologies we use for automatic data collection may include:
  - **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website/Mobile App. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website/Mobile App.
  - **Flash Cookies.** Certain features of our Website/Mobile App may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website/Mobile App. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information.
  - **Web Beacons.** Pages of our Website/Mobile App may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit La Parrilla, for example, to count users who have visited those pages or and for other related Website/Mobile App statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

4. How We Use Your Information We use information that we collect about you or that you provide to us, including any personal information: (i) to present our Website/Mobile App and its contents to you; (ii) to provide you with information, products, or services that you request from us; (iii) to fulfill any other purpose for which you provide it; (iii) to notify you about changes to our Website/Mobile App or any products or services we offer or provide though it; (iv) in any other way we may describe when you provide the information; and (v) for any other purpose with your consent.

### 5. Disclosure of Your Information

- 5.1. We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.
- 5.2. We may disclose personal information that we collect or you provide as described in this privacy policy: (i) to our subsidiaries and affiliates; (ii) to contractors, service providers, and other third parties we use to support our business; (iii) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of La Cosecha, Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by La Cosecha, Inc. about our Website/Mobile App users is among the assets transferred; (iv) to third parties to market their products or services to you if you have not opted out of these disclosures; (v) to fulfill the purpose for which you provide it; (vi) for any other purpose disclosed by us when you provide the information; or (vii) with your consent.
- 5.3. We may also disclose your personal information: (i) to comply with any court order, law, or legal process, including to respond to any government or regulatory request; (ii) to enforce or apply any terms of use or terms of sale and other agreements or contracts entered into between you and us, including for billing and collection purposes; or (iii) if we believe disclosure is necessary or

appropriate to protect the rights, property, or safety of La Cosecha, Inc., our customers, or others.

## 6. **Choices About How We Use and Disclose Your Information**

6.1. We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email stating your request to [legal@laparrilla.com](mailto:legal@laparrilla.com).
- **Promotional Offers from La Parrilla.** If you do not wish to have your email address/contact information used by La Parrilla to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to [legal@laparrilla.com](mailto:legal@laparrilla.com). If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.
- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by sending us an email stating your request to [legal@laparrilla.com](mailto:legal@laparrilla.com).

6.2. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

7. **Your California Privacy Rights.** California Civil Code Section § 1798.83 permits users of our Website/Mobile App that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email or contact us by mail at the address provided below.

8. **Changes to Our Privacy Policy.** It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account or through a notice on the Website/Mobile App home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website/Mobile App and this privacy policy to check for any changes.

9. **Contact Information.** To ask questions or comment about this privacy policy and our privacy practices, contact us by e-mail at [legal@laparrilla.com](mailto:legal@laparrilla.com).